



LEVENTHAL SENTER & LERMAN PLLC

To All Broadcast Clients

October 17, 2006

**EMERGENCY ALERT SYSTEM ("EAS") REQUIREMENTS EXTEND TO  
DIGITAL BROADCAST TECHNOLOGIES –  
EFFECTIVE DECEMBER 31, 2006**

In November 2005, we notified you that the FCC set an effective date for extending EAS requirements to digital television and radio, digital cable television, direct broadcast satellite television and satellite digital radio services. The new rules for national EAS will apply to digital television and radio, digital cable, and satellite radio beginning December 31, 2006, and to direct broadcast satellite television beginning May 31, 2007.

As December 31, 2006 approaches, we remind you that all broadcast and cable television and radio providers, whether

analog or digital, will be required to participate in national EAS activations. National EAS messages must be carried on every program stream.

Participation in state or local EAS activations remains voluntary. If a broadcaster chooses to transmit state or local EAS messages, it must transmit the messages on every program stream.

Please contact us if you need any further information about compliance with the EAS requirements.

*Leventhal Senter & Lerman PLLC*

This memorandum is intended only as a general discussion of these issues and should not be regarded as legal advice. We would be pleased to provide additional details or advice about specific situations if desired. To discuss any of the issues presented here, please contact any attorney in our office.